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General Fisheries Commission  
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Commission générale des pêches  
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With financial support of



## SMALL-SCALE FISHERS' FORUM

# Promoting strong and innovative SSF value chains

The first workshop of the 2021 SSF Forum programme focuses on best practices to create competitive economic advantages for small-scale fisheries actors along the value chain. The workshop will consist of three sessions, focusing on strategies for adding value to small-scale fisheries products, such as voluntary labeling, direct selling, fish processing and packaging; and sharing the experiences of women contributing to robust SSF value chains in the region.

### SESSION 3: 7 July 2021, 16.30 – 18.00 (CEST)

## Being a woman along the SSF value chain: real life success stories and challenges

### AGENDA

16:30 Welcome and introduction to the SSF Forum

16:35 An introduction to women in Mediterranean and Black Sea fisheries

16:40 **Women x harvest sector:** the experience of *Maribel Cera Chillida*, small-scale fisher and president of the Associació Catalana de Dones de la Mar (Spain), with the participation of *Franka Makovac* (Croatia) working onboard her family fishing boat.

- *Discussion and exchange of experiences from participants*

17:05 **Women x fishing income diversification:** the experience of *Macarena Molina Hernández*, small-scale fisher from Cabo de Gata MPA (Spain) organizing educational tours with kids and tourists; *Marthese Degabriele* getting onboard her husband's vessel during the touristic season in Marsaxlokk (Malta); and with the participation of *Raquel Llopis Morell*, Chair of the ADOMAR Association (Spain).

- *Discussion and exchange of experiences from participants*

17:30 **Women x post-harvest sector:** presentation of *Katia Frangoudes*, head of AKTEA, based on the experience of *Lilly Damato*, fish-seller in Malta, *Eleni Mouzouri*, and *Viktoriya Konstantinu* running a fish shop in Zygi (Cyprus)

- *Discussion and exchange of experiences from participants*

17:55 Wrap-up and conclusions

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The SSF Forum is designed to build capacity of small-scale fishers and fish workers, to share knowledge and to promote the exchange of best practices throughout the Mediterranean and Black Sea region. This initiative responds to the recommendations within the Regional Plan of Action for Small-Scale Fisheries in the Mediterranean and the Black Sea (RPOA-SSF).

[Find out more about this initiative](#)

#SSFForum

