

Report on the Common Market Organisation

What does the CMO report cover ?

The CMO report **is structured around** the 5 chapters of the CMO regulation:

- professional organisations
- marketing standards
- information to consumers
- competition rules
- market intelligence

Objectives of the report:

- Take stock of the implementation of the reformed market policy
- Highlight significant achievements (as a result of the reform)
- Report on challenges and shortcomings
- Describe paths for improvement



Key messages from the CMO report

- The reformed market policy effectively helps achieve the CFP objectives: in terms of competitiveness, market stability, transparency and ensuring a diverse supply of seafood to consumers.
- Professional organisations, in particular **Producer Organisations**, proved to be instrumental in improving market conditions for FAPs.
- The CMO has played a positive role in increasing competitiveness by providing a common legislative framework governed by the same marketing standards.
- The CMO also set standards in terms of **market intelligence** supporting policymaking and operators' strategies, in particular in times of crises.



Main actions resulting from the report

- Check if Member States fulfill their obligations to check national POs (conditions for recognition over time)
- Check if MS comply with obligations regarding consumer information on FAPs
- Continue work on the sustainable food system initiative (within Farm to Fork strategy) with a view to contribute to a harmonised EU approach to sustainable food production
- Elaboration of fisheries specific sustainability criteria
- Provision of guidance to MS on extension of rules

